



3622/197  
PATENT  
Attny Dkt No.: 11032-3022 41

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: ROBINSON, Gary B.

Appl'n No.: 09/802,957

Filing Date: 12 March 2001

For: SYSTEM AND METHOD FOR  
ADVERTISING

Group Art Unit: 3622

Examiner: DURAN, Arthur D

**MS Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

Sir:

In response to the Office action mailed on July 7, 2004 ("Office action"), the period for response having been extended by three months to January 7, 2005 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicant respectfully requests reconsideration of the application in light of the following amendments and remarks:

01/10/2005 EABUBAK1 00000100 110600 09802957

01 FC:1253 1020.00 DA

**RECEIVED**  
JAN 26 2005  
**GROUP 3600**